CALL FOR PAPERS

“Jahorina Business Forum” is regional scientific conference with international participation. This year we expect key speaker and participants from country in the region and Europe. The conference will be held on mountain Jahorina during the period 24-26 February 2016.

Organizers

Faculty of Economics Pale
University in East Sarajevo

Coorganizers

Faculty of Economics Subotica, University of Novi Sad
Faculty of Economics Podgorica, University of Montenegro
Innovation and Entrepreneurship Center of University in Zenica

Sponsors

Ministry of Science and Technology of the Republic of Srpska
Ministry of Education and Culture of the Republic of Srpska
City of East Sarajevo
Olympic Center Jahorina
Nova Bank Banja Luka
**Why conference on tourism?**

Tourism is one of the most attractive sectors of the economy today. Unfortunately, in the Republic of Srpska and Bosnia and Herzegovina, as well as in most developing countries, tourism is underdeveloped and high economic value that can be obtained by exploiting its potential is not sufficiently used. **How tourism helps economic development? What forms of tourism are currently the most suitable and profitable? What's new in the tourism sector? Whether the development of tourism, in economic terms of the sustainability of the country, can compensate for the lack of economic production? ...**

These are some of the questions that are challenge for scientists, tourism experts and economists in revealing the opportunities and possibilities that the development of tourism and all related branches of industry provides for the economic progress of a country, for profits, better links with other countries, attracting clients, image building, etc...

**Scientific-Expert Conference "Jahorina business forum" provides an opportunity for the presentation of empirical and theoretical knowledge about these issues and pointing to their impact on the development of business and the economy in the region and beyond.** Given that comprises two different but related topics, this conference provides a platform for exchange of views, experiences and creating new ideas in terms of inter-state cooperation in the field of tourism, linking the region with the aim of stronger economic growth and overcoming the crisis. In such a situation, the academic and professional community is invited to contribute in suggesting directions for further development of this industry in order to become more competitive economy and a society that better meets the needs of its citizens.

**In 2011, Faculty of Economics Pale launched a tourism study program and this conference is one of the ways to acquire new knowledge and present achievements made so far.**

**Why conference on Jahorina?**

Jahorina Mt. is the most beautiful Olympic mountain in Bosnia and Herzegovina. It belongs to the Dinaric Mountain System and its highest peak is Ogorjelica with 1,916 m a.s.l. In summer it is covered with thick green grass and in winter with up to 3 m high snow. Jahorina Mt. extends from 43°39' to 43°47' north latitude and from 18°31' to 18°43' east longitude. Extraordinary land configuration, plentitude of good quality snow, favorable climate, 20 km of alpine skiing trails and gentle slopes (Rajska dolina) contributed that this mountain is among the finest and most famous ski resorts. The average number of days with snow on Jahorina Mt. is 175, from November until the end of April. Ten-year average height of snow in February has been 106 cm. During XIV Winter Olympic Games in Sarajevo, Jahorina Mt. was the venue for women alpine ski discipline. Jahorina Mt. is 30 km away from Sarajevo, and 15 km from Pale.

**Topics at JBF 2016 are divided into two sub-groups:**

**Tourism:**
- Tourism Economics
- Tourism Marketing
- Tourism Management
- Tourism and Entrepreneurship
- Tourism Destination
- E-tourism
- And other topics...

**Economy:**
- Macroeconomics
- Microeconomics
- Finance
- Financial Reporting
- Law and Business
- And other topics...
**Registration of papers**

Papers shall be sent in electronic form to e-mail address [jbf@ekofis.org](mailto:jbf@ekofis.org). The paper scope is up to 10 pages. The scope of work is up to 10 pages. Arial 11 pt, 14 pt headlines, information about authors 10 pt. All the margins 2.5 cm. Abstracts of papers should be written to the volume of one A4 page with information about the authors of papers and title of the work. Reference style is THE CHICAGO MANUAL OF STYLE - AUTHOR-DATE SYSTEM

Papers and Power Point presentations are submitted in English language, or any of the official BiH languages.

One author can be once as the first author and once as co-author!

Registration form and all information about the Conference can be found in following link [http://www.ues.rs.ba](http://www.ues.rs.ba) and [http://www.ekofis.org](http://www.ekofis.org)

**Registration fee**

1. Registration fee is **100 €** for the leading author and **50 €** for each of further co-authors of the same paper
2. Registration fee for PhD students is **50 €**.
3. Registration fee for early bird application receives a **10%** discount
4. Registration for authors from University of East Sarajevo, Faculty of Economics Subotica, Faculty of Economics Podgorica and Innovation and Entrepreneurship Center of University in Zenica is **50%** discount.

Registration fee includes welcome drink, cocktail lunch, the proceedings, participation at all section and Certificate of attendance (for papers which were presented on conference).

**Important dates**

- **1st October 2015** / Abstract submission
- **30th November 2015** / Final full paper submission deadline
- **31st December 2015** / Feedback from the Scientific Board
- **1st February 2016** / Early BIRD registration
- **15th February 2016** / Final registration deadline

**Publication of papers**

Based on the suggestions of the reviewers Scientific Committee of the conference will select the best papers which will be published in a scientific journal **“Proceedings of the Faculty of Economics in East Sarajevo”** which is categorized by the Ministry of science and technology of the Republic of Srpska in the first category of scientific journals and indexed in the leading world bases and libraries (EBSCO, Google Scholar, C.E.E.O.L., DOAJ, INDEX COPERNICUS, SCIRUS, CABELL’S Directories, BASE, JEL, EonLite, DOI Srpska, CrossRef) [http://www.zrefs.com](http://www.zrefs.com)

All presented papers shall be published in the 2015 JPD conference proceedings.

**Secretary of the Conference**

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